

PRESS RELEASE

Customize your Facebook fan page to promote your business or product on Facebook

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Customize your Facebook fan page to promote your business or product on Facebook

What's new in Facebook? You can simply post all sorts of content, photograph or video, but the actual layout and design of your fan pages is the same as everyone using. Gateway helps you in customizing your Facebook Fan Page with new professional look and feel to promote your business on Facebook.

Why Facebook Fan Page?

Facebook is the most popular branding platform with over 750 million users on social media platform. Facebook changed the face of online marketing media where people can connect with friends & followers. Facebook gets huge success due to its most popular services, are they Facebook Game, Facebook Application and Facebook Site. (Fan Page)

Facebook fan page become the second generation home page for online branding and marketing to improve your business ROI, where you can easily customize your brand or services over Facebook and start broadcasting on social media channel.

Facebook Fan Page is very useful to promote business, services, new products, deals, and gift coupon or company welcome page with attractive branded flash animation, Photo & Video Galleries. Custom Facebook Fan Page is the easiest way to promote your business or services outside of your website to increase your potential customer and brand promotion.

Customize Facebook Fan Page gets advantages to increase more participants on your survey, polls and opinion or Quiz with attractive fan page design. You can integrate real time or third party application on your fan page to make it more interactive with friend and followers.

To increase product sell you can custom Facebook Fan Page e-Commerce Store, from where friends or followers can easily look at your product and buy.

Why Gateway Facebook Expert?

- Our FB experts do deeply analyses on your business or product.
- Our FB experts set up your tabs and account information
- Our Multimedia creates attractive graphical design for your business or services.
- Our FB experts integrate applications depending on your requirements
- Our FB experts create a welcome page for your Facebook fan (Facebook Business Page) that is linked to your website

Below are the more features to Customize your Facebook Fan Page:

- Facebook Fan Page Designing (Creative Graphics)
- HTML/CSS with JQuery (Slider or Menu)
- Flash Animation (Banner or Image)
- Embedded Photos & Videos with respective Galleries
- Application or Survey or Quiz or Poll Integration*
- Third Party API or Application Integration*
- AddThis – Bookmarking & Sharing
- Contact Us or Inquiry Form Integration with Backend Dashboard*
- Analytic - Tracking Code Implementation
- Testing & Publishing
- Customize your FB Fan Page URL - (www.Facebook.com/YourCompanyName)
- Integration of other Social Media Platforms like Twitter, IN, YouTube, Flickr

- Integration of Paid & Free FB Applications like: Coupons, RSS Feed, Twitter, Promotion Gallery, Poll & Survey, Badges, Gifts, Social Quiz, Store Location, Music Player, Leader board, Rating & Reviews
- Integration of Google Translator & Analytic
- Integration of Account with Twitter to check the Twitter status
- Integration of Slide Share Account with Facebook so that Client/Visitor can view presentations
- Google Map integration in Facebook Fan Page
- Integration of Facebook Ecommerce Application (Payment E-Commerce Storefront)
- Facebook Likes Button, Recent Activity, Recommendations
- Real Time Application (Set, Edit, Delete)

Gateway other Facebook Services Offering

- Facebook Advertising
- Facebook Application Development
- Facebook Game Development
- Facebook API Integration

About Gateway

Gateway TechnoLabs is a Microsoft Gold Certified Partner with expertise in Microsoft .Net development, Silverlight applications development, Microsoft dynamics AX, GP, NAV & CRM. Since its inception in 1997, Gateway has continued to deliver latest software application tools that reduce the cost of IT while bringing new capabilities to client business. Gateway is a leading provider of Global Software Development services having a consistent record of delivering workable, robust software solutions by adopting innovative approaches and remaining committed to quality and processes.

Gateway has a team of 1000+ employees globally, with 900+ IT professionals at our Offshore Development Centre in India, constitutes of some of the best technically competent brains, handpicked and identified from the Indian IT industry.

Quick Facts about Gateway Group of Companies

Since its inception, it has made its presence in the following countries: The Netherlands, Romania, Sweden, Denmark, Finland, Germany, UK, France, USA, Canada, Africa, Australia and China.

A spotless delivery record of over 650+ projects

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For more information on our services, kindly visit:

<http://www.gatewaytechnolabs.com/customfacebookfanpage.html>