

PRESS RELEASE

How Marketers Are Using Online Digital Marketing to Grow Their Businesses

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How Marketers Are Using Online Digital Marketing to Grow Their Businesses

Wants to increase your business and productivity? Gateway is reliable partner for your Online Digital Marketing needs to increase your business growth in ethical manner. Our online marketing team has expertise in search engine optimization, social media marketing, PPC campaign, mobile advertising and strong hold on analytics services.

In the normal business usually to start with people just put up a website and wait for people to find you – its not possible, taking one step ahead to market your services offering and develop presence in your industry for brand awareness OR sometime you might have faced such situation wherein you have right website and everything in place although you are getting less traffic from your website. Now there are ways to improve the same and you can just focus on it and get the relevant traffic. If visitor or viewer is reading, visiting, linking or commenting on your site then you are on the perfect track to success in the online digital marketing world.

Its fact that 70% of online industries is depends on online internet marketing to grow their business and a significant 65% of marketers have either just started or have been using digital advertising platform for only couple of months ago. The main goal to promote your business through digital media is to reach your potential customers in your industry. Couple of years ago, businesses was uncertain about digital media but now its here to stay and companies are rapidly adopting online digital marketing platform to grow their revenue.

These days nearly every business on the globe, from giants to the local services provider is exploring their platform through Online Digital Marketing.

If you are going to change marketing strategies of your business then gateway promotes your brand, services and products among your target visitors or customers. We possess the aptitude and design excellent algorithm to execute your campaign for presence on web to get target audience and build traffic.

About Clipping Mart

Web Promotion is an independent strategic business unit of Gateway Headquartered, delivery & operations in India and sales representation in US, Canada, Middle East, Sweden, Finland, Netherlands, Norway, China , Japan & Romania. Online marketing division delivers a full range of Online Promotional Activities such as Search Engine Optimization, Social Media Activities, Paid Campaigns, Mobile Advertising, eMail Marketing & Analytics.

Our Web Promotion unit has a powerful team of SEO, SMM, PPC and Analytics to execute tasks in a very professional manner and can produce amazing results. They have core expertise in Search Engine Marketing & Display Advertising is Web SEO/Mobile SEO, Social Media Activities, Social Media Optimization, Social Media Marketing, Search Engine base PPC Campaign, Social Media base PPC Advertising, Mobile Ad Campaign, Mobile Advertising, eMail Marketing, Web Analytic, Mobile Analytic, Social Media Analytic and Web Data Crawling & Mining.

Key Achievements & Benefits:

- Experienced in optimizing websites for various industries like Health Care, E-Commerce Portal, Retail, Automotive, IT etc
- Generated 200% result by doing PPC campaign for various ecommerce and event websites.
- Achieved 300% increase in web traffic by targeted Press Releases and Articles.
- Team having average experience of 6+ years in core SEO/Social Media Activities and having sound knowledge on web technologies
- Provided technical consulting and optimization for 100+ websites
- Highly successful ration on promoting Events and Exhibitions for media houses.