



To succeed in business it is necessary to make others see things as you see them.

Ideation to maintenance of Numerous
Web applications of large Automotive distributors
company



Client Profile

Client is an independent, international franchise organization in the field of tyres, wheels and car service. Several underlying franchisee organizations include the tyre retailers and Auto service providers.

Business Need

Gateway is engaged with the client since last 3 years for end to end needs of the clients which includes ideation, conception, designing, development, maintenance, enhancement and support of several group websites and web applications for the company.

Gateway's Solution

Looking at the nature of clients business it demanded local project management and working closely with a large in-house IT team. Gateway was able to provide these resources locally along with a full fledged designing from East European centre based in Romania. This was very vital to bridge the creative cultural gaps with respect to designing aspects of several brands, websites and web applications.

While the engagement also demanded in-depth technical insight and capability for updated solutions to cope up with competition and market demands. The development and delivery centers in India played a vital role to scale up the teams in different technology needs like .NET, Ajax, Silverlight, iOS, Android, Microsoft Dynamics AX and so on.

Technology

- Microsoft .NET 3.5 and 4.0
- Microsoft SQL server 2008
- iOS 3.2, 4.0
- Android 2.2+
- Microsoft Dynamics AX

Benefits

- Local project management
- Integrated execution model including delivery organizations in three countries.
- Avoiding language barriers.
- Optimal utilization of technical talent pool across the globe.
- Leverage skills from different delivery centers, thus utilizing the Global knowledge and exposure.

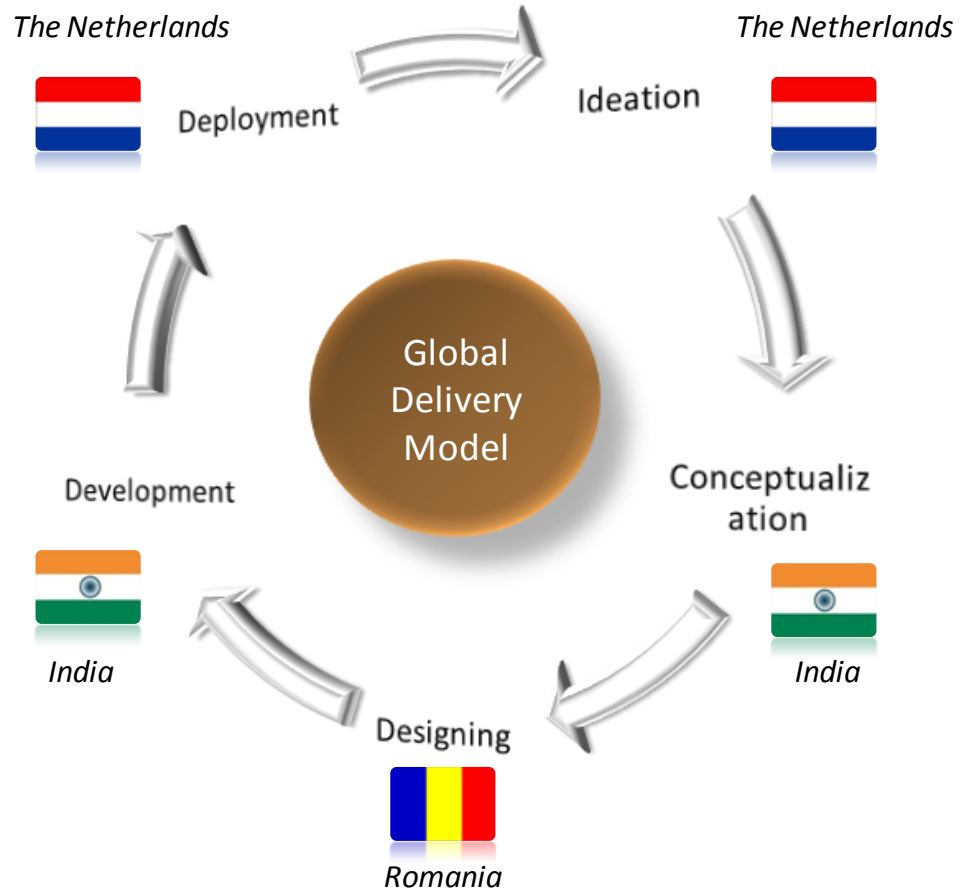
Industry

Automotive



Case Study

Global Delivery Model



Case Study

Gateway TechnoLabs defines designs and delivers IT-enabled business solutions that help Global 2000 companies win in a flat world. These solutions focus on providing strategic differentiation and operational superiority to clients. Gateway creates these solutions for its clients by leveraging its domain and business expertise along with a complete range of services

With Gateway, clients are assured of a transparent business partner, world-class processes, speed of execution and the power to stretch their IT budget by leveraging the Global Delivery Model.

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