
Case Study for Blogs using Drupal

Blogging solution for a Diet Management Site



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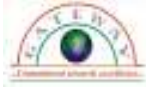
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1. The Client

The Client offers products that are designed around helping people that bring a number of health benefits to their lives, and in particular, help those who suffer from chronic diseases and improve the quality of their lives. This includes B2B and B2C products. They distribute their tools through Payer/Provider networks, Corporate Wellness Programs and individual health care practitioners. Product delivers is either through in-house implementation or as a hosted service.

2. The Project

Customer required a solution which can cover following requirements.

- Provide integration with existing diet management site.
- Registered users at diet management site can only be able to login, add blog, webinars and able to post a Podcast to blog site. However other users still can able to view the site.

3. The Challenges

1. Managing user management between two sites as blog site (which is using database in PostGRES) should not allow any user to be registered and use data of diet site (which is using database in MySQL).
2. Providing support for a super administrator of blog site to work on multiple blog sites using same administration interface.

4. Tools and Technologies

- Drupal (5.1) With PostGRES (8.2)

5. Project Duration & Team Size

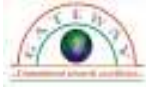
- Project Duration: 2 Months
- Team Size: 2 Professionals

6. Features

- Facility to add blog in defined blogs categories.



- Facility to Post Podcast
- Facility for managing more than one site from one super administrator role using single administration interface.



7. Benefits

- Administrator of diet site can post various article and post Podcast on information related to diet management which can help users to understand various aspects of managing diet and weight loss.
- Diet users can also express their views on the detail of site and diet management articles which can facilitate site owner to improve and help in developing stronger relationship and brand loyalty with its users.