
Case Study for Ecommerce Website



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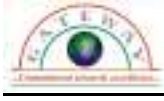
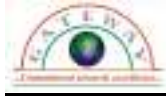


Table of Contents

1. THE CLIENT	3
2. THE PROJECT	3
3. TECHNOLOGY	3
4. FEATURES	3
5. BENEFITS.....	4
6. SCREEN SHOTS	5
7. PROJECT DURATION & TEAM SIZE	7



1. The Client

The client is a leading toys selling chain of stores in US. The website is an ecommerce website for selling toys online.

2. The Project

The project was to develop the ecommerce website using osCommerce. This website is a highly customized solution using osCommerce. The application also has the rich UI and admin control panel with reporting features. The website was for the client to enable quick and easy product sales integration, cataloging, product fulfillment, shopping cart, Order Management and credit card processing.

3. Technology

- PHP 4.0
- MySQL
- Third party tool - osCommerce

4. Features

- **Customer / Frontend Functionality**
 - All orders stored in the database for fast and efficient retrieval
 - Customers can maintain their accounts
 - Temporary shopping cart for guests and permanent shopping cart for customers
 - Product reviews for an interactive shopping experience
 - Forseen checkout procedure
 - Secure transactions with SSL
 - Number of products in each category can be shown or hidden
 - Global and per-category bestseller lists
 - Breadcrumb trail for easy site navigation
- **Product Functionality**
 - Dynamic product attributes relationship
 - HTML based product descriptions which can be controlled from the Admin section of the website



- Automated display of special products
- Customers can subscribe to products to receive related emails/newsletters
- **Payment Functionality**
 - Application accepts different payment processing functionalities like cheque, money orders, PayPal, Authorize.net, etc.
- **Shipping Functionality**
 - Shipping methods based on weight, price, and destination
 - Facility to receive Real-time quotes from UPS, USPS, etc.
- **Tax Functionality**
 - Tax implementation based on different states
 - Implementation of tax rates for different products
 - Charge tax on shipping on a per shipping service basis
- **Administration / Backend Functionality**
 - Facility to add unlimited products and categories
 - Products-to-categories structure
 - Categories-to-categories structure
 - Facility to Add/Edit/Remove categories, products, manufacturers, customers, and reviews
 - Administration area secured with a username and password defined during installation
 - Facility to easily restore database
 - Print invoices and packaging lists from the order screen
 - Select what to display, and in what order, in the product listing page
 - Support for static and dynamic banners with full statistics

5. Benefits

- It uses an indexed database and can handle a large number of products
- Supports a wide range of credit-card processors and shipping services

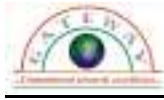
6. Screen Shots

A] Home page



B] Login page





C] Shopping Cart

Enter search keyword:

[Kids Area](#) [Products](#) [Shopping Cart](#) [Checkout](#) [Registration](#) [User Login](#)

BOOKS

GAMES

TOYS

ACTIVITIES

Categories

- Book:[5]
- Game:[3]
- Toy:[3]
- Greetings:[2]
- Gift Certificate:[5]

New Products ...
All Products ...

Reviews

There are currently no product reviews.

Who's Online

There currently is 1 guest online.

Home :: **The Shopping Cart**

YOUR SHOPPING CART CONTENTS [\[help \(?\)\]](#)

Total Items: 1 Weight: 0lbs Amount: \$15.00

Qty.	Item Name	Unit	Total
<input type="text" value="1"/>	15 Cells Game	\$15.00	\$15.00

Amount - \$10.00

Sub-Total: \$15.00

Kids Area

Books For Kids
Kids Educational
Summer Camps

Here is your commercial Add...

New Arrivals

Numbers Game
\$20.00

Copyright ©2007 Company Name. All rights reserved. [Home](#) | [My Account](#) | [Site Map](#) | [Privacy Notice](#)

D] Admin Section

KI-CAT

Administration Logged in as: admin (Logout)

KidsTown English

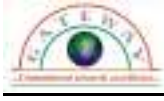
Customer	Date	Order	Total	Date	Status
kalarav sasavada	2007-10-15 18:34:15	kalarav sasavada	\$229.00	2007-10-15 18:39:03	Pending
John doe	2007-10-15 16:21:23				

Configuration

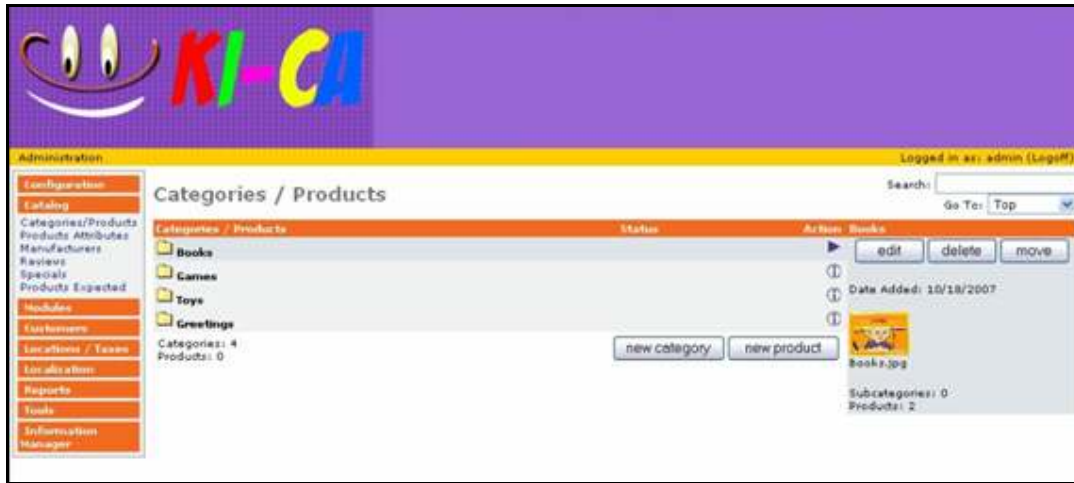
- Administrators
- My Store
- Minimum Values
- Maximum Values
- Images
- Customer Details
- Shipping/Packaging
- Product Listing
- Stock
- Logging
- Cash
- E-Mail Options
- Download
- gzip Compression
- Sessions

Catalog

- Products
- Categories
- Subcategories
- Attributes / Taxes
- Localization
- Reports
- Tools
- Information
- Navigation



E] Admin Category Listing



7. Project Duration & Team Size

Project Duration – 1 Month

Team Size – 1 Software Professional